

DUBTurbo Affiliate Guide

How To Really Make Easy \$\$\$'s Promoting DUBTURBO V1.5

Introduction

Hey Guys,

Welcome to the DUBTurbo Affiliate guide that has been fully updated and will tell you the best way to start marketing the new version, joining in with the launch and more importantly how you can make the most of the "launch frenzy" to make yourself some big commissions!

I will separate the guide into different parts and the first section will deal with the "How to's" and questions that normally come up when you are looking to promote DUBTurbo.

The second part of this guide will give you a few methods that you can use to start driving traffic and lot's of it.

The main reasons why new affiliates don't make as much \$\$\$'s as they would like is because one of these things are not effective as they could be.

So in short you need a good sales/landing page and you need to get enough traffic to the page to access how good it really is.

OK so move onto the next section and we will quickly run through how to make an awesome landing page and write your copy that will sell it.

Getting Started – Your Landing/ Sales Page

OK, first thing is first you need a page to send traffic too and this is normally called a landing page or sales page.

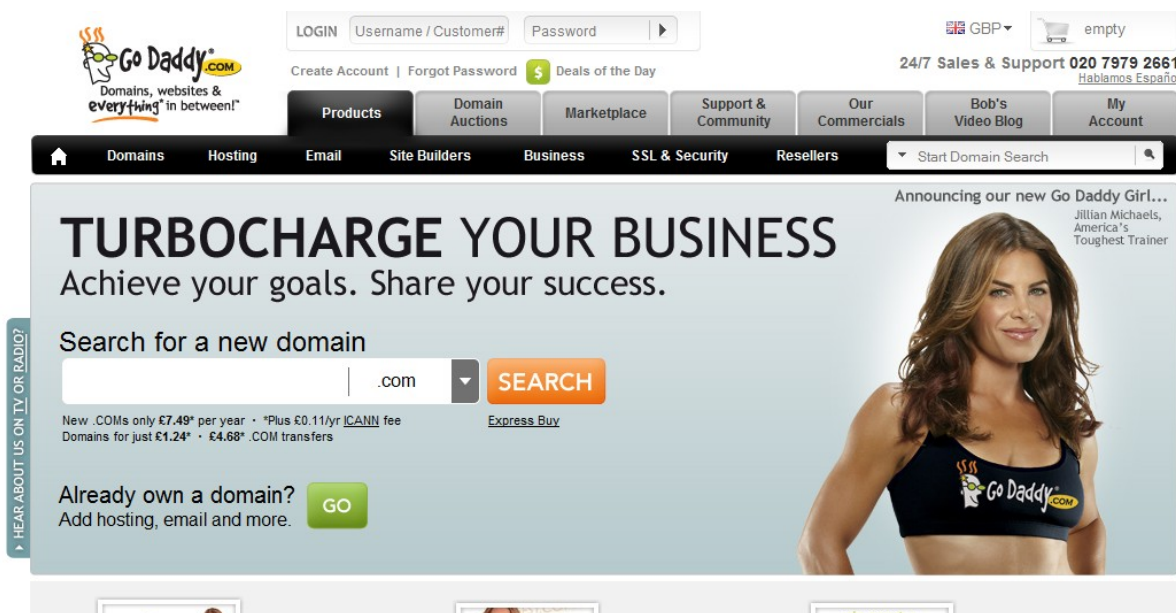
There are 2 ways that you can get started doing this and we recommend that you get your own domain and hosting package.

Now you will need to know how to use FTP and basic knowledge of how to edit a website etc... to do this.

If you are really confused I have included how you can get going making your own free website below but of course this does have cons and that is someone else will always own all the content that you create.

That is all good right up to the point where they delete your account!

OK, so first of all go to <http://www.godaddy.com/>



You need to get a domain name first and this is also a key part in your SEO – even if you are going to be doing paid advertising it is always worth thinking about the SEO part of your website because the rankings that you get can help you with sales!

So when picking a domain bear this in mind.

Try thinks like bestbeatmaker.com
topbeatmaker.com
rapbeatmakerreview.com
beatmakeronline.com
dubturboreview.com
beatmakersreview.com
musicproductionmastered.com
etc...

You get the idea.

Once you have got your domain name you need some hosting and you can either get this off GoDaddy or another idea for you is to use HostGator:

<http://www.hostgator.com>



The image shows the HostGator homepage banner. At the top left is the HostGator logo featuring a pink and yellow gator with a pink ribbon, with the tagline "we eat up the competition". To the right, contact information is provided: Toll Free: 1.866.96.GATOR, Local: 1.713.574.5287, and a note "Now hosting over 4,000,000 domains!". A "LIVE CHAT" button with a woman's headshot is also present. Below this is a navigation menu with links for HOME, WEB HOSTING, RESELLER HOSTING, VPS HOSTING, DEDICATED SERVERS, SUPPORT, and AFFILIATES. The main banner features a background of wind turbines and the text "Unlimited Web Hosting" in large yellow letters, followed by "Web Hosting made EASY and AFFORDABLE!". A list of features includes: UNLIMITED Disk Space, UNLIMITED Bandwidth, FREE SiteBuilder (Try Demo), EASY Control Panel (Try Demo), 1-CLICK Script Installs, 4,500 Free Website Templates, 99.9% Uptime Guarantee, 45 Day Money Back Guarantee, 24/7/365 Technical Support, and \$100 Google AdWords Credit. A "VIEW WEB HOSTING PLANS" button is centered, and a price tag on the right says "STARTING AT \$4.95/mo". At the bottom, three service categories are listed: Reseller Hosting (Make money with your own web), VPS Hosting (Get dedicated functionality without), and Dedicated Servers (Feel the power and flexibility of a).

Although this site is a bit "Clunky" it is awesome if you are just starting out and you need some cheap hosting.

We recommend that you grab the Baby plan as it will allow you to set up hosting on an unlimited amount of domains for just \$7.95 < not bad at all!



The image shows a screenshot of the HostGator website's "Web Hosting" page. The header reads "HostGator » Web Hosting". Below the header is a blue banner with the text "Get Started with HostGator Web Hosting Today!". To the left of the text is an image of server racks and a "POWERED BY 100% WIND ENERGY" logo. The main text states: "HostGator is one of the world's top 10 largest web hosting companies with more than 4,000,000 hosted domains. We have over 400 employees to provide you superior around the clock support. We are the perfect choice whether you are looking for business, personal, or even Fortune 500 hosting." Below this, it says: "Every web hosting plan comes with a 45 day money back guarantee, 99.9% uptime guarantee, and is fully guaranteed by the owner himself. If you ever have a problem with the regular support, just ask that your ticket be assigned to Brent and he will personally take the time to give you the VIP attention that you deserve." Three hosting plans are listed in blue-bordered boxes: 1. "Hatchling Plan" with features: Single Domain, UNLIMITED Disk Space, UNLIMITED Bandwidth, Shared SSL Certificate. Starting at \$4.95/mo. 2. "Baby Plan" (highlighted with a red border) with features: UNLIMITED Domains, UNLIMITED Disk Space, UNLIMITED Bandwidth, Shared SSL Certificate. Starting at \$7.95/mo. 3. "Business Plan" with features: UNLIMITED Domains, UNLIMITED Disk Space, UNLIMITED Bandwidth, FREE Dedicated SSL & IP, FREE Toll-Free Number. Starting at \$12.95/mo. Each plan has a "Compare All Hosting Plans" link and an "ORDER NOW" button.

Once you have done both of these and you have hosting and your domain name you need to log into GoDaddy and change your Domain Name Servers < this will make sure that people can see your website.

To do this watch this video:

<http://www.hostgator.com/tutorials/dns/godaddy/changing-name-servers-via-godaddy.htm>

You will also have plenty of videos like that ^ in the members area of your Hostgator account.

Once you have done that you need an FTP program to put your files across and a HTML editor.

So download Filezilla:



FileZilla The free FTP solution

Home

FileZilla
Features
Screenshots
Download
Documentation

FileZilla Server
Download

General
Contact
Forum
Project page
Wiki

Development
Source code
Nightly builds
Translations
Version history
Changelog
Issue tracker

PayPal DONATE

Sponsors:
Supported by
artmotion
NDC

Overview

Welcome to the homepage of FileZilla, the free FTP solution. Both a client and a server are available. FileZilla is open source under the GNU General Public License.

Support is available through our [forums](#), the [wiki](#) and the [bug and feature request trackers](#).

In addition, you will find documentation on how to compile FileZilla and nightly builds for multiple platforms in the development section.

Quick download links

Download FileZilla Client
All platforms

Download FileZilla Server
Windows only

Pick the client if you want to transfer files. Get the server if you want to make files available for others.

News

2010-10-17 - FileZilla Server 0.9.37 released

Bugfixes and minor changes:

- Advertise support for PBSZ and PROT in FEAT reply
- Allow PROT after PORT/PASV/EPRT/EPST but before transfer command
- Use correct replies for RNTD, EPRT and MKD command
- Reply with correct error code in response to transfer commands if PROT P is required but not set
- Fix display of non-ASCII characters in log
- Ignore read-only attribute on DELE

You want the Client Version.

Once you have that download Dreamweaver for your HTML editor which you can get a FREE trial of here:

<http://www.adobe.com/downloads/>

Once you have all of these tools and hosting as well as a domain name you are ready to get going!

Move onto the next section where we will talk about what makes a good landing page.

Landing Page – What's The Best Choice?

OK, now you need to make your landing page and how you do it will effect what the site is for. You see you can make it SEO based and that means you are nor gunning for free traffic or you can make it more geared for PPC traffic.

If you are going to go for PPC traffic then head over to the affiliate page and check out the landing pages on there:

http://www.dubturbo.com/aff_landingpages.html

For PPC traffic i would recommend:

<http://www.dubturbo.com/lp4/>

Make sure you re-write this page as you will need to for any promotions that you do, this goes for both PPC pages and SEO.

Also when you are re-writing the page make sure that you use plenty of pictures that you can get from the affiliate page:

<http://www.dubturbo.com/affiliates.html>

The main thing that you do want to pay attention too if you are going to be using PPC to send traffic is make sure that you have meta tags on your page and split your content up into pages.

This will help you get a higher quality score and to be honest the same rules apply for SEO as well.

Let us move onto how to actually write up your landing page.

The most popular way is to do a review of the product.

This will showcase some of the features and the more interactive you make this the more sales you will get.

NOTE: Remember it is music so hearing is believing – it can help a lot if you make your own beats using DUBTurbo and then put a youtube video on your website showing how easy it is!

You can even use the beat formats on the affiliate page and that will mean that your beats will sound HOT!

Here are some features of DUBTurbo v1.5 to help you out:

- Sleeker Look – DubT v1.5 design has been totally revamped so it looks awesome!
- Improved Performance – Now Even Faster!
- Loads More Sound Kits – More sounds for your tunes!
- Sequencer – Fully Updated With Faster Shortcuts, Interface Updates + More...

- Easy To Use – Lay Down Your Bars, Edit Them, Tweak Them And More...
- Improved Drum Machine – Improved Interface & More Professionally Mastered Samples!
- Make Beats From Your Keyboard – You can bang out the beats as though you were on a real MPC for your drums, or a REAL Synth for your keyboard.
- Import Your Own Sounds And Grab More Sound Kits – Expand DUBTurbo make different music genres with ease using this feature!
- 4 Octave Keyboard – Loads of sound kits for the keyboard and real tuning means you can make a light hearted melody or a dark bassline – it is up to you!
- Full Revamped Keyboard – Now easier then ever to lay down your melodies and see what you are doing!
- Video Tutorials – Learn how to make real beats, melodies and play the keyboard using the tutorials.

There are loads more you can use and taking the pics and banners as well as videos from the affiliate page you should easily be able to make a killer landing page.

Also include pictures and links that will help the person visiting your site to go through to the DUBT website via your link.

For a quick round up you want to make sure that you have a strong headline and then ideally a video underneath the headline and then a section on the features, with you using the software for best effect.

Then probably most important on the page is a call to action with a picture button and a link going through to the DUBTurbo site through your link.

FREE VERSION OF LANDING PAGE

If you really cannot set up your own site then you can follow the above using a free web 2.0 property and I would suggest Weebly:



Primary language:

Username
Password
 Remember Me | [Forgot PW](#)

- Home
- Features
- Blog
- Support
- About Us
- Contact Us

**Create a free website.
Fast. Free. Easy. Now.**

Username
Password
Email

By clicking on "Sign Up", I accept the [terms of service](#)



- What can I do with Weebly?**
- Create a free website & blog
 - Easy drag and drop interface
 - No technical skills required
 - Dozens of professional designs
 - Free domain hosting

This is a free website designer that is super easy to use and has a drag and drop interface – so you will be able to follow the above without problems.

The only drawback to the service is that someone else will own your content and you have to take the paid version if you want to get rid of the link at the bottom of your websites that says "Click Here To Make Your Own Website With Weebly".

Still if you are looking to get set up with no cost this is a good way to do it.

OK, so once you have your page ready to roll move onto the next section and I will tell you how can start driving traffic to it both with free methods and paid methods as well.

If you need any help with this part of the process send me a quick email to support@dubturbo.com and I will help you out.

Build A List

This is optional but a good idea is to build a list whether you are doing free advertising or paid for 3 reasons.

The first is that you will get more sales as you will be able to retain more visitors that come to your website.

If you do not have a list or an option then every person that leaves your site may be lost for ever.

Also the other reason is that if you are doing paid advertising and you have a list then if you go through a dry spell of sales and then send a blast out to your list it can be amazing to see the sales boom!

Lastly if you go to sell the website then you will have a list that you can sell with it and if it is a responsive and well looked after list it can see for a lot of money.

How do you set up an opt in form:

The best option is to use Aweber:



This is the best option as it is the most reliable and actually the standard in email marketing.

The cool thing is that you can get a \$1 trial and then the pricing starts at \$19 a month which is a very small investment for the power of the software.

You will be able to build a list, schedule messages to them and even do broadcasts at special times which is very good if we are doing a special offer or discount.

There is a good post here that will explain how to get it all set up:

<http://www.homebusinesswiz.com/2006/12/how-to-set-up-an-aweber-autoresponder.html>

Remember that you have your messages all ready for you in the affiliate area so all you need to do is load them in if it is the 3 day course or the 7 day course.

Then put the opt in box on your website saying something like:

"Get A FREE 7 day course that will show you what DUBTurbo can do:"

These steps are the most important part and once you have set all of this up you will have an efficient website that will act as a sales funnel.

Now move onto the next section where you will learn how to get people to your website:

Paid Method – PPC – The Trick To Pay Per Click!

If you are going to do PPC advertising then there are pros and cons and the main pro is that you can get instant traffic to your website – although you will of course be paying per click and if you do not know what you are doing this can quickly get out of control.

So follow this as a guide and it will give you the basics of setting up a profitable campaign.

NOTE: PPC needs to be worked at, you will get quick traffic and you can make way more money a lot quicker with PPC but the key to a successful campaign is monitoring.

So make sure you keep an eye on your keywords and which ones are bringing in profits.

So the first thing that you want to do is head over to Google Adwords:

Google AdWords

Change Language: English

Advertise your business on Google

No matter what your budget, you can display your ads on Google and our advertising network. Pay only if people click your ads.

Your ads appear beside related search results... People click your ads... ...And connect to your business

Your ad here
See your ad on Google and our partner sites.
www.your.com.pany-site.com

Start now »

Want help creating a new account?
Call 1-877-721-1735
(9am - 9pm ET, Mon - Fri) [More](#)

Sign in with your Google Account

Email:
ex: pat@example.com

Password:

Stay signed in

[Can't access your account?](#)

[Learn about AdWords](#)

Sign up for an account if you don't have one already.

Then we will get on making your first campaign.

The first thing we will talk about is setting up a keyword targeted campaign which means that you will appear on Google when people type in certain phrases.

You can find the list of keywords on the affiliate page:

http://www.dubturbo.com/aff_ppc.html

When you first log in you will see a page like this:

Home Campaigns Opportunities Reporting Billing My Account

None of your ads are running. Can we help? See more

All online campaigns Last 7 days
11 Oct 2010 - 17 Oct 2010

Campaigns Ad Groups Settings Ads Keywords Networks Audiences

All but deleted campaigns Segment Filter Columns Search

11 Oct 2010 17 Oct 2010

Campaign	Budget	Status	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. Pos.	Conv. (1-per-click)	Cost / conv. (1-per-click)	Conv. rate (1-per-click)	View-through Conv.
		Paused	0	0	0.00%	£0.00	£0.00	0	0	£0.00	0.00%	
		Paused	0	0	0.00%	£0.00	£0.00	0	0	£0.00	0.00%	
		Paused	0	0	0.00%	£0.00	£0.00	0	0	£0.00	0.00%	
		Paused	0	0	0.00%	£0.00	£0.00	0	0	£0.00	0.00%	

Of course if you have a new account you will not see anything here.

You need to click on the small button labeled "+New Campaign"

This will take you through to a page like this:

Select campaign settings Create ad group

Select campaign settings

Load settings Campaign Type or Existing campaign

General

Campaign name Campaign #4

Locations and languages

Locations In what geographical locations do you want your ads to be displayed?

- Bundle: All countries and territories
- Country: United Kingdom
- Country: England, GB

Select one or more other locations

Languages What languages do your customers speak?

English Edit

Bidding and budget

Bidding option Basic options | Advanced options

- Manual bidding for clicks
- Automatic bidding to try to maximise clicks for your target budget

You'll set your maximum CPC bids in the next step.

Budget £ per day (Format: 25.00)
Actual daily spend may vary.

Position preference, delivery method (advanced)

Ad extensions

You can use this optional feature to include relevant business information with your ads. Take a tour

- Location Extend my ads with location information
- Product Extend my ads with relevant product details from Google Merchant Center
- Sitelinks Extend my ads with links to sections on my site
- Phone Extend my ads with a phone number

Advanced settings

For Campaign name you just need to put a name that you will remember: DUBTurbo Campaign

Locations and languages – you can select these but the best ones are all English speaking countries:

U.SA
Canada
U.K
Ireland
Australia

that is good to start you off.

Bidding and budget – when you are starting off you can use automatic bidding this means that the daily budget you enter Google will try it's best to use it so is a fast way to get more clicks.

Google will access where the most traffic is coming from and then up the bids to keep you there and hopefully you are getting sales as well.

Or you can do manual bids and if you are going to do this i would start off at about \$0.19 a click – i will explain why in a little while.

Also for your daily budget I would say start off with \$20 you can always up this as the sales come in.

Next page you will set up your first ad group:

Create an ad

Text ad Image ad Display ad builder WAP mobile ad

To get started, just write your first ad below. Remember, you can always create more ads later. [Help me write a great text ad.](#)

Headline	<input type="text"/>	Ad preview New York Budget Hotel Clean and close to underground. Students save 20%! www.example.com Ad extensions expand your ad with additional information like a business address or product images. Take a tour
Description line 1	<input type="text"/>	
Description line 2	<input type="text"/>	
Display URL ?	<input type="text"/>	
Destination URL ?	<input type="text" value="http://"/>	

Keywords

[Select keywords](#)

Your ad can be displayed on Google when people search for the keywords that you choose here. These keywords will also automatically find relevant sites on the Display Network to display keywords that directly relate to your ad. You can add more keywords later. [Help me choose effective keywords.](#)

Enter one keyword per line. [Add keywords by spreadsheet](#)

Add your keywords here!

[Advanced option: match types](#)

Now when you are setting up your Ad you need to follow this format for best results:

For your headline put the first keyword on your list i.e "Make Rap Beats".

You then want to add as many instances as you can surrounding this phrase so your first ad group could look like Make Rap Beats

How to Make Rap Beats Fast!
Instant Access – Awesome Sounds.
[Http://www.yoursite.com](http://www.yoursite.com)
[Http://www.yoursite.com](http://www.yoursite.com)

Then when you put your keywords in only put keywords that match this ad group.

For instance

Make rap beats
make rap beats online
how to make rap beats

not:

make rap beats
beat maker software
dubturbo download.

You should make a separate adgroup for each phrase and this will mean that you will get shown more by Google but more importantly you will have a better quality score!

So in the end you will have all of your ad groups set up for each of your keywords.

NOTE: You can of course put similar keywords in together but the more 'clustered' you make the ad groups the better.

Then you just need to wait and you will see the traffic start coming.

The main thing to remember here is that you keep an eye on the traffic and access which keywords are making you sales and the ones that are not as well.

For instance if you have loads of sales with the phrase:

"Rap Beat Maker"

you could make more ad groups targeting just that phrase and make double the sales!

The main points to remember with PPC text ads:

- Keep an eye on cost vs return
- Always expand on the keywords that are bringing in the money
- Always aim for a 1st page spot for best results.
- Build a list to make the most of your traffic.

OK, as well as the text ads I wanted to touch on buying ad space as this can really work well in the niche as well.

Also we have provided you with a list of the best sites to put your ads on so you can use this to start you off.

You can also use this in conjunction with the text ads to make more money.

Google Adwords – Image Ads

OK, this is a slightly different set up but all you need to do is follow these steps:

Click on a new Campaign ad you did above ^

You will then get a page that looks like this:

Select campaign settings | Create ad group

Select campaign settings

Load settings ? Campaign Type or Existing campaign

General

Campaign name Campaign #4

Locations and languages

Locations ? In what geographical locations do you want your ads to be displayed?

- Bundle: All countries and territories
- Country: United Kingdom
- Country: England, GB

[Select one or more other locations](#)

Languages ? What languages do your customers speak?

English [Edit](#)

Networks and devices

Networks ? All available sites (Recommended for new advertisers)

Let me choose...

networks and devices

Networks ? All available sites (Recommended for new advertisers)

Let me choose...

Devices ? All available devices (Recommended for new advertisers)

Let me choose...

Bidding and budget

Bidding option ? Basic options | [Advanced options](#)

- Manual bidding for clicks
- Automatic bidding to try to maximise clicks for your target budget

Budget ? £ per day (Format: 25.00)

Actual daily spend may vary. ?

[Position preference, delivery method \(advanced\)](#)

Ad extensions

You can use this optional feature to include relevant business information with your ads. [Take a tour](#)

- Location ? Extend my ads with location information
- Product ? Extend my ads with relevant product details from [Google Merchant Center](#)
- Sitelinks ? Extend my ads with links to sections on my site
- Phone ? Extend my ads with a phone number

Advanced settings

At the top you need to select Campaign Type and then from the drop down box select "Display network only – Display ad builder)

Then call the campaign name something you will remember and select the countries that you want to target as before.

On Networks and Devices make sure that just Display network is ticked and also the option "Relevant pages only on the placements and audiences that I manage" is ticked.

For bidding you can select automatic bidding, you can always change this but it will make sure that Google shows your ads.

Budget per day is up to you but a good starting point is \$20 – you can always raise it when you start making sales.

Don't tick anything in the Ad extensions box.

You will then move onto the adgroup and this is a bit different from the text ads:

✓ Select campaign settings Create ad group

Create ad group

Name this ad group

An ad group contains one or more ads and a set of related keywords. For best results, try to focus all the ads and keywords in this ad group on one product or service. [Learn more about how to structure your account.](#)

Ad Group name:

Create an ad

Text ad Image ad Display ad builder Video or audio ad WAP mobile ad

You'll create your display ad () after saving this ad group.

Keywords

Placements

These placements determine where your ads run on the Display Network. [Help me choose relevant placements.](#)

Enter as many placements as you like, one per line.

Format for adding placements:
example.com
example.com/topic

You just need to enter your adgroup name and make sure that "Image Ad" is highlighted.

Next you need to enter your managed placements in the box and we are going to use the ones from the Affiliate page in the [Adwords section](#):

themusicdynasty.com
freeflstudiosamples.com
hiphopbeats4free.com
modernbeats.com
indie-musicnetwork.com
thebaymusic.com
beta.rapchamp.com
beatpal.com
wvrapscene.com
making-music.blogspot.com
instromusic.com
looperman.com::Tracks,Middle right
looperman.com::Profiles,Middle right
looperman.com::Acapellas,Middle right
looperman.com::Acapellas,Middle centre
dopetracks.com::Beats List View,Top center
hiphoptraxx.com
makehitmusic.com
ibeat.org
rockitpro.com
hiphopmakers.com
arizonabeats.com
gotchanoddin.com

rap-beats-maker.com
goldmic.com
probangers.com
beats4tracks.com
djbooth.net::Homepage,Top center
musicradar.com
facebook.com::Run of Site,Multiple locations
jamglue.com
jamglue.com::music,Middle center
hiphopblog.com
hiphopwired.com
make-your-own-dance-and-techno-songs.com
hitsquad.com::All of Hitsquad,Multiple locations
jamglue.com::music/user details,Multiple locations
jamglue.com::Homepage,Multiple locations
musicheights.com
free-loops.com::Articles,Middle center
hitsquad.com::All of Hitsquad,Middle left
hitsquad.com::All of Hitsquad,Top center
hiphopgame.ihiphop.com
layoutcrack.com
jamglue.com::Homepage,Bottom center
indabamusic.com
maketunes.com
vstplanet.com
looperman.com::Loops,Middle right
bossip.com::Homepage+ROS,Middle right
youtube.com::Urban & Hip-Hop, Banner ad
youtube.com::Multimedia Software, Banner ad
killerhiphop.com
globalgrind.com
static.ning.com
djbooth.net::Run of Music,Top center
djbooth.net::Homepage,Top right
djbooth.net::Run of Music,Top right
djbooth.net::Run of Music,Middle right
flstudio.en.malavida.com
hatchlings.com::Hatchlings,Multiple locations
hatchlings.com::Above the Fold,Top center
hatchlings.com::Run of Site,Multiple locations
hatchlings.com
bossip.com::Homepage and Article Pages,Bottom right
Video: YouTube, Inc. >> Multimedia Software, In-stream video
blogs.myspace.com::Poetic Structured Settlements
blogs.myspace.com::Hip Hop
themusicdynasty.com::Homepage,Top center
hatchlings.com::Egg Found Page,Multiple locations
blogs.myspace.com::Home based Publishing Business
beats4tracks.com::Homepage,Bottom right
showtimehiphop.com::Homepage,Multiple locations
hiphopwired.com::Homepage+ROS,Bottom right
blogs.myspace.com::Poetic Slam Factory

blackplanet.com::Dating, Notes, Multiple locations
smashbeats.com::GlamX, Multiple locations
blogs.myspace.com::Top Beats and Poetry [Feed]
blogs.myspace.com::Chattanooga 's Poetic Producer
blogs.myspace.com::Poetic Hip Hop Producer
blogs.myspace.com::Hip Hop Soul Beats
free-loops.com::Sound & Loops Pages,Top left
hitsquad.com::All of MP3 Machine,Multiple locations
whosampled.com::Sample/Cover pages,Top right
macjams.com::Homepage,Top right
blogs.myspace.com::Hip Hop and Make Money Online [Feed]
blogs.myspace.com::Hip Hop Poetic Producer
hiphopwired.com::Video Section,Top left
blogs.myspace.com::Hip Hop Beats
whosampled.com
ilictronix.com
industrysound.com
dj-software-review.toptenreviews.com
thebeatsfactory.com
smashbeats.com
mypersonalproducer.com
remixboard.com
currenthiphop.com
rapreviews.com
showtimehiphop.com
audio-loop.net
illmuzik.com
hiphopinstrumental.net
myspace.com
soundclick.com
synthzone.com
kvraudio.com
macmusic.org
blackplanet.com
hiphopdx.com
rapdict.org
rapbasement.com
hiphopgalaxy.com
rapcentral.co.uk
rapmusic.com
hiphopmusic.com
wordofsouth.com
drummerworld.com
whudat.com
music.com
multiplication.com
freecodesource.com
synthtopia.com
looperman.com
macjams.com
hiphop.com
warbeats.com

profile.myspace.com
concreteloop.com
aznraps.com
rap.about.com
pimp-my-profile.com
hotfreelayouts.com
mostfungames.com
djbooth.net
mixtapetorrent.com
flocabulary.com
letsbeef.com
board.rapbasement.com
bossip.com
myspace.com
myspace.com
board.soundclick.com
futureproducers.com
y8.com
hitsquad.com
hiphopmusicdotcom.com
mybeatshop.com
coolchaser.com
icompositions.com
kongregate.com
dopetracks.com
hiphoplead.com
wordpress.com
free-loops.com
urbanmvp.com
shadowville.com
glishproductions.net
dopetracks.com
24hourhiphop.com
defsounds.com
rocbattle.com
icompositions.com
mindjolt.com
hotfreelayouts.com
soundclick.com
pog.com
createdigitalmusic.com
msappspace.com
beatstorm.com
knowhiphop.com
thatcrack.com
yoraps.com
hiphopearly.com
myspace.com
soundclick.com
blogs.myspace.com
str8hiphop.com
wemix.com

necolebitchie.com
keepittrill.com
hiphop.com
mymusicstream.com
y3.com
hiphopstan.com
thisisrealmusic.com
recordingreview.com
music-software-reviews.com
kongregate.com
facebook.com
hiphophoney.com
virtual-beat.com
onlinebeattutor.com
myspace.com
looperman.com

There is quite a few there and make sure that you strip out the placement info above and then copy and paste it in to the box.

Once you have done that you will be told to load up your image ad – there are loads that you can use on the banner pages in the aff area:

[Get Your Banner Here](#)

You can also think about doing different ad groups and trying different image sizes as well.

This is by no means all you can do but will get you started with Adwords and PPC – just remember to start off small and concentrate on profits and you will be fine.

If you need any help with this section send an email to support@dubturbo.com and i will help you out.

Next section I will be showing you how you can promote your website that you made above using free methods and make money.

Sure there is a little more work there but it is VERY worth it....

DUBTurbo Promos – FREE VERSION

If you want to make money with DUBTurbo but the thought of PPC scares you then this option is for you. However let me just say that for your Internet marketing career it can be a good idea to get some knowledge under your belt to do with PPC it can really help with testing a market and is so much quicker!

Although for now here is how you can get started.

The method that I am going to teach uses my version of the link wheel which is basically writing content on free websites and then making sure that all of your content links together and it will rise to the top of the search engines.

I will also put together a diary for you to follow that will help you with this and give you some structure.

So you have your landing page or website following the tips above ^

For best results and for SEO purposes it might be worth getting another URL and set it up on your hosting (Remember you wont need to pay for hosting again if you followed above) and put a Wordpress blog on there.

Now there is a lot of confusion about how to set up Wordpress but here is how to do it step by step:

<http://wordpress.org/>

There you will be able to download the actual software and then installing wordpress you can simple follow this video i picked out:

<http://www.blog.web6.org/installing-wordpress-3-0-tutorial/>

That covers everything about how to install wordpress.

There is so much Wordpress can do and you will do well to have a look around the wordpress.org official site and do some reading up on it first.

However the cool thing about Wordpress is that you can install themes and doing a simple search for a music theme for the promotion of DUBTurbo I find:

<http://www.wordpressthemes2.com/dj/>

Here are some good paid options as well for themes:

<http://www.equicktips.com/best-premium-wordpress-music-themestemplates/>

Here is another good free resource for music themes:

<http://wordpress templates.name/category/music-theme/>

There are hundreds and you should have a search around until you find one that is good and will fit your needs.

Once you have the Wordpress blog set up the other cool thing is that you will be able to update the posts daily and this can do wonders for your Google listings so update a lot and make sure that you keep adding fresh unique content.

So on to how to drive traffic to your blog:

I suggest you start with Article marketing and this is a lot of writing but can be well worth it!

For all of this what I suggest you do now is create a folder on your desktop called DUBT Promo and then you can keep all your articles in one place.

You should also set yourself tasks everyday and I have decided to break up this part of the course in a 4 day traffic plan.

When you are ready go to Day 1 and make sure you try your very best to do all that is on Day 1 before moving on and you will see sales in no time – I am pretty sure before the week is out!

So let's get started:

Day 1 – Let's Go!

Tasks:

Write 5 Ezine Articles

Write 3 Articles Base Articles

Submit them all

Bookmark Them all with Onlywire

Write blog post on your blog.

So you can see the tasks for today and if you keep this up you will see a huge surge in traffic, obviously if you are not a member at the above sites you will have to do that now.

So let's run through it quickly:

<http://www.ezinearticles.com>

The screenshot shows the EzineArticles.com homepage. At the top, there is a search bar with a "Google Search" button and a navigation bar with "Sign In" and "Join Now" links. The main content area is divided into several sections: "EzineArticles For Authors" with links like "Submit Articles" and "Members Login"; "Article Categories" with a grid of various topics such as "Business", "Health and Fitness", and "Real Estate"; "Recently Approved Articles" featuring a list of articles with titles and authors; and "Author Spotlight" on the right side, highlighting authors like Ken P. Smith, Ken Moorin, Roger Litterski, and David Polemami. The website has a red and white color scheme.

<http://www.articlesbase.com>

When you have signed up make sure that you include a good Author Bio box this is the part that will go at the bottom of your articles and also the part that will get you traffic.

A great way of writing your Bio box is:

Your name invites you to check out the top rated beat maker at >> <http://www.yoursite.com>
 Discover how you can make your first beat today with this awesome <http://www.yoursite.com/>
 Now!

^ That way you are getting your full website address and some anchor text in there that can help with SEO as well.

Now a bit about writing your articles I have copy and pasted this from the affiliate section:

Easy way to write articles:

Tell them what you are going to tell them

Tell them

Tell them what you told them

So start off with "Today I am going to tell you about DUBTurbo which is a pretty hot beat maker that is getting a lot of attention..."

Then tell them about some of the features and lastly wrap up the article by telling them what you have just told them.

You then need to wrap up the article with something like "To get started making beats today in under 10 mins check out DUBTurbo below:

<<PUT AFF LINK OR DOMAIN HERE>>

3. When writing your articles make sure that you use good keywords like:

DubTurbo

Rap Beat Maker
Online Beat Maker
Best Beat Maker
How To Make Beats

You can see the [keyword section](#) for plenty more.

You can also go to the Ezine articles home page as shown above and do a search for the keyword that you want to write about and then copy and paste a good article and re-write it.

NOTE: Do not copy the article because Ezine articles will not accept it but you can have a look through 2 or 3 articles and get ideas from them.

My advice is to write at least 400 word articles for Ezine articles and make sure that you do not sell the product this is the job of your bio box.

If you try and sell the product in your article it will not get accepted.

If you are just starting out it can take a while to write the articles but keep on going with it and you will get there.

Once you have 5 400 word articles targeting your key phrases submit them to Ezine articles and then start on your 3 Articles Base ones.

Articles base is not so strict and you will be able to sell a bit more in your article.

The key is to pick your top 3 Ezine articles that you have just made and rewrite them and submit them to Articles Base.

More chance of getting on the first page for both of these articles you see.

You will then have a total of 8 articles submitted and you should take the main keyword that you are trying to get ranked for and submit a blog post to your blog focused around that keyword.

Yes this is a lot of work but you really will start to take over the search engines it just does take time.

Next you will want to submit all of the articles to social bookmarking sites and you will of course have to wait until you are approved and come back and do this.

The tool you will be using is called Onlywire.com

<http://www.onlywire.com>

There is a paid option or a free option where you get 300 submissions per month and that is ample.

You will install OnlyWire on your browser and then all you need to do once your articles are live or any of the content that you want to submit you click the button and then enter a good keyword oriented title and description.

The first time you install OnlyWire it will ask for your username and password to all the social bookmarking sites and of course if you don't have accounts with them you will have to go and do this.

It is a bit long-winded but once you have done it the backlinks that you will get are awesome!

OK, that is it for Day 1 come back tomorrow and do the next day only 4 more days to go to see \$\$ \$'s

Day 2 – Building Backlinks

Write 5 - 8 Web 2.0 Property articles

Bookmark them

OK so for today we are going to build off the articles that you have already done and start building some link juice and back links to them this will help them rank.

NOTE: Ezine articles does take an age to review articles sometimes so use your articlebase ones but make sure that you come back and complete these steps.

Now what you want to do is write 5 -8 web 2.0 properties and I have included the best sites below to get stated with:

1. Hubpages
2. Zimbio
3. Wikispaces
4. Wetpaint
5. Wordpress
6. Quizilla
7. MSN Spaces
8. Tripod
9. Webs.com
10. Vox.com
11. LiveJournal
12. Xanga
13. Blog.com
14. Ning
15. Friendster
16. Jimdo
17. Zoho
18. Gather
19. OnSugar
20. Blogetery
21. EasyJournal
22. Nexo
23. AtWiki
24. ZoomGroups
25. ZoomShare
26. InsaneJournal
27. Terapad
28. DiaryLand
29. Thoughts
30. SOS Blog
31. Bravejournal
32. Typepad
33. Edublogs
34. Blogher

Now all of them are DOFOLLOW which means that if you write an article on one of these and include some anchor links going through to another web2.0 site you will very quickly have some awesome link juice and get listed.

Here is what you want to do for instace to get started:

<http://www.hubpages.com>

Go to Hubpages and then set up and account and write an article for the main keyword that you are trying to target and you want to make this quite long and informative.

Say about 450 – 500 words and then include a link in the body of the main article on hubpages that goes through to one of the articles above that you did yesterday.

Just pick one article.

Then you can do the link at the bottom that goes through to your main wordpress blog or website.

You then need to go to the next property in this case <http://www.Zimbio.com> and set up an account and write an article like above but with fresh content of course.

Then make the body link through to the hubpage you have just created and the bottom link through to your wordpress blog or site.

Then go through and ideally do as many as you can of these properties for best results.

Then all you need to do is use your onlywire plugin in your browser and bookmark all of your work.

Tomorrow we will do some press releases!

Day 3 – Press Releases – Boost those rankings!

Write 3-4 press releases

Bookmark them

Update blog

Today we are going to do 3 – 4 press releases and there are 2 options here!

For the best press release sites with pros and cons check out this website:

<http://www.subhub.com/articles/the-best-free-and-paid-press-release-websites-and-when-to-use-them>

Also you will need to know how to write a press release and it differs somewhat to an article in the way that you will be reporting on news and have to stay out of the release emotionally.

So you will not be able to sell on your press releases.

The good thing is that normally you will get a link that you can place at the bottom of your release and you will only need to write about 200 – 250 words as press releases are shorter than articles.

Here is some more information no how to write a press release:

<http://www.wikihow.com/Write-a-Press-Release>

OK, so this is a lot of work but you will be getting there!

You need to write 3 or 4 press releases and submit them to some of the sites above and the exposure that you get from this will be amazing.

Another point is that you might even get on Google news and this will really boost your traffic.

After you have all of your press release live remember to bookmark them and this is an important step:

Go and update your blog with another post maybe DUBTurbo in the media – something like that and link to one of your press releases.

This will boost your blogs rank and get you some more traffic.

Day 4: Rinse and Repeat

Yes that's it!

Doing the above if you actually follow through will give you an awesome surge in traffic and then you should pick another keyword to target and start focusing the whole promotion around what we have just done.

Remember to bookmark all of your content.

Keep updating your blog and writing the articles.

NOTE: Most people will give up on this but if you carry on you will see some awesome profits because some of your content will get ranked straight away and some will take a while.

Stick with it and you will be making easy \$\$\$'s promoting a worthwhile product as well.

Combine both the paid method and the free methods for best results and if you need any help with this give me a shout at support@dubturbo.com